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RADIO TELEVISION CABLE SATELLITE

Broadcasting Nov 16

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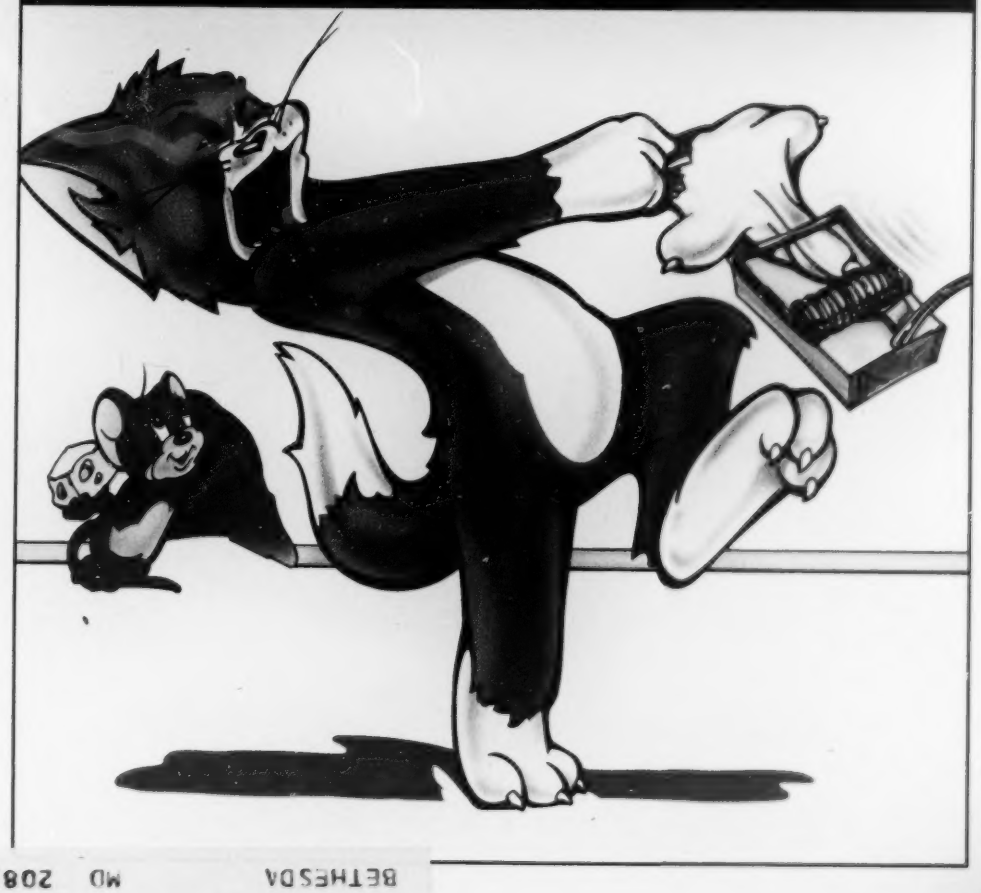

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LOCAL TV JOURNALISM

Vol. 113 No. 20

Broadcasting Nov 16

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Wing expected to fill Dawson's FCC seat... page 43.

White House pushes antipornography bill... page 45.

GOING THE DISTANCE: LOCAL JOURNALISM '87 □ BROADCASTING's annual report on local journalism showcases the range of stories and issues covered by a cross-section of local TV stations and cable systems nationwide, from covering the Pope's U.S. tour to massing public service efforts against substance abuse. Capsule reports on what stations and cable systems are doing begins on **PAGE 40.**

THIRD-QUARTER BLUES □ Three-network time sales revenue for third quarter is off by more than 4% from last year according to Arthur Young Co. research. **PAGE 44.**

ROUND THREE □ President Reagan's third attempt to fill vacant Supreme Court seat is San Francisco Appeals Court Judge Anthony Kennedy, who is viewed as judicial conservative holding generally strong First Amendment views. **PAGE 47.**

TVB '87 □ Television Bureau of Advertising meets in Atlanta, focusing on obtaining greater share of local retail advertising. New TVB president-elect Moll says organization's goals include increasing TV ad revenues, to be more "customer focused, high performance and growth oriented." **PAGE 46.**

NAB WHITE PAPER □ In 14-page report to members of Congress, NAB lays out alternatives to taxing broadcast stations to raise money for noncommercial broadcasting—taxing sale of TV's, radios and VCR's instead. **PAGE 130.**

ENTERPRISES DISSOLVED □ NBC dissolves its Enterprises division, dispersing operation's businesses to executives at NBC television network and corporate communications. **PAGE 133.**

LEMASTERS TAKES CHARGE □ CBS names Kim LeMasters, former CBS vice president of programs, as president of its entertainment division, replacing B. Donald (Bud) Grant. **PAGE 144.**

SEE YOU ON THE RADIO □ CBS News correspondent, Charles Osgood will have broader role on CBS Radio Network. Beginning week of Jan. 25, he will anchor four, four-minute *Osgood File* programs each weekday during morning drive. **PAGE 146.**

CABLE'S TOP PRIZE □ National Academy of Cable Programing announces 314 ACE Award nominations. **PAGE 150.**

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Feb. 12—*Southern California Broadcasters Association* 3d annual Sunny Creative Radio Awards presentation. Registry hotel, Los Angeles. Information: (213) 466-4481.

Feb. 16-17—*Wisconsin Broadcasters Association* annual convention and legislative reception. Madison, Wis.

Feb. 17-19—Texas Cable Show, sponsored by *Texas Cable Television Association*. Convention Center, San Antonio, Tex. Information: (512) 474-2082.

Feb. 18-19—*Broadcast Financial Management Association* board of directors meeting. Intercontinental hotel, San Diego.

Feb. 18-20—"Minorities and Communications: A Preview of the Future," conference sponsored by *Howard University School of Communications*. Howard Inn and Blackburn Center, Howard University campus, Washington. Information: (202) 636-7491.

Feb. 24—*Federal Communications Bar Association* luncheon. Speaker: Diane Killory, FCC general counsel. Marriott, Washington.

Feb. 25-28—*NATPE International* 25th annual convention. George Brown Convention Center, Houston.

March 1988

March 3—*International Radio and Television Society* Gold Medal banquet. Recipient: CBS's *60 Minutes*. Waldorf-Astoria, New York. Information: (212) 867-6650.

March 8—*International Radio and Television Society* Second Tuesday seminar. Viacom Conference Center, New York. Information: (212) 867-6650.

March 9—"Issues Before the FCC: An Evening with Diane Killory," general counsel, sponsored by *American Women in Radio and Television, Washington chapter*. National Association of Broadcasters, Washington. Information: (202) 659-3494.

March 9-10—*Association of National Advertisers* television advertising workshop. Plaza hotel, New York.

March 13-15—First Amendment Congress, organized in 1979 by Jean Otto of Society of Professional Journalists, who is now with *Rocky Mountain News*. Marriott City Center hotel, Denver. Information: (303) 492-6480.

March 15—*International Radio and Television Society* newsmaker luncheon. Waldorf-Astoria, New York.

March 17-20—*Alpha Epsilon Rho, National Broadcasting Society*, national convention. Sheraton Center, New York.

March 21-23—*Satellite Broadcasting and Communication Association* trade show. Bally's, Las Vegas. Information: (800) 654-9276.

March 22—13th annual Commendation Awards ceremony, sponsored by *American Women in Radio and Television*. Waldorf-Astoria, New York. Information: (202) 429-5102.

April 1988

April 8-10—*Broadcast Education Association* convention. Las Vegas. Information: (202) 429-5355.

April 10-12—*Cabletelevision Advertising Bureau* seventh annual conference. Waldorf-Astoria, New York.

April 10-13—Public television annual membership meeting of *Public Broadcasting Service* and *National Association of Public Television Stations*. Marriott Crystal Gateway, Arlington, Va. Information: (202) 739-5082.

April 12—*International Radio and Television Society* Second Tuesday seminar. Viacom Conference Center, New York. Information: (212) 867-6650.

April 13—"Calling the Shots: Producing and Directing in Washington," session sponsored by *American Women in Radio and Television, Washington chapter*. National Association of Broadcasters, Washington. Information: (202) 659-3494.

April 16—20th annual Golden Reel Awards ceremony sponsored by *International Television Association*. Caesars Palace, Las Vegas. Information: Kelly J. Bell, (214) 869-1112.

April 18-20—*Broadcast Financial Management Association* annual meeting. Hyatt Regency New Orleans, New Orleans. Information: (312) 296-0200.

April 28-May 3—24th annual *MIP-TV, Marches des International Programes des Television*, international television program market. Palais des Festivals, Cannes, France. Information: (212) 967-7600.

April 30-May 3—*National Cable Television Association* annual convention and exposition. Theme: "Cable '88: Seeing is Believing." Los Angeles Convention Center, Los Angeles. Information: (202) 775-3629.

May 1988

May 1-8—International Public Television Screening Conference, Input '88, sponsored by *Philadelphia Input '88 Alliance*. Philadelphia. Information: (215) 351-1200.

May 10—*International Radio and Television Society* Second Tuesday seminar. Viacom Conference Center, New York. Information: (212) 867-6650.

May 10-13—Communications '88, supported by *International Telecommunications Union* and *European Economic Community*. National Exhibition Center, Birmingham, England. Information: (301) 657-3090.

May 11—"Starring in Your Own Show: Owning and Operating a Broadcast Station," session sponsored by *American Women in Radio and Television, Washington chapter*. National Association of Broadcasters, Washington. Information: (202) 659-3494.

May 17—*International Radio and Television Society* Broadcaster of the Year luncheon. Waldorf-Astoria, New York.

May 18-21—*American Association of Advertising Agencies* 70th annual convention. Greenbrier, White Sulphur Springs, W. Va.

May 18-22—*National Public Radio* annual public radio conference. Adam's Mark hotel, St. Louis. Information: (202) 822-2000.

May 18-19—Sports Conference. New York Marriott

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RADIO TELEVISION CABLE SATELLITE

Broadcasting Nov 16

Vol. 113 No. 20

TOP OF THE WEEK

FCC bound: Wing in line for Dawson vacancy

The White House has tapped Washington communications attorney Susan Wing to fill the FCC seat being vacated by Mimi Weyforth Dawson.

Dawson, who has been nominated to be the next deputy secretary of transportation, is scheduled to go before the Senate Commerce Committee for her confirmation hearing this Tuesday (Nov. 17). If all goes well, said one committee aide, Dawson could win full Senate confirmation by the end of this week or early next.

The White House's selection of Wing is not official, but it is seen in Washington communications circles as close to certain. Wing was not available late last week to confirm her selection.

Wing, 40, is a partner with Hogan & Hartson, a prominent Washington law firm with a substantial communications practice. Among its broadcasting and cable clients: the National Cable Television Association, Chris-Craft Industries, United Television, Allbritton Communications, Continental Cablevision, Cooke Cablevision and Prime Cable.

Wing's reputation among the Washington legal community is as a first-rate litigator in comparative hearings for broadcast licenses at the FCC. "She was tough," said Gene Bechtel, Bechtel & Cole, recalling a few cases in which he opposed her. "Hogan & Hartson has a reputation as being tough anyway and she fit into that mold."

Jay Ricks, another partner at Hogan & Hartson, acknowledged her broadcast work, but said she has also represented some cable and common carrier clients.

Wing is said to be as conservative in style as in politics. "She is definitely a Republican," said one partner. "She will have no problem with the FCC's deregulatory agenda."

Wing's name has been circulating as a possible FCC commissioner since early this year. At that time, she was being mentioned as a replacement for the departing Mark Fowler. The White House assigned that seat to Bradley Holmes, but Wing's name quickly reemerged when President Reagan announced his intention to nominate Dawson to DOT.

Wing has one clear White House connection. Her husband is M.B. Oglesby, a former White House congressional lobbyist. He is now a partner in the political consulting firm of Hecht, Spencer & Oglesby.

A native of Dallas, Wing received a bachelor's degree from Spring Hill College, Mobile, Ala., in 1969; a master's from Sangamon State University, Springfield, Ill., in 1972, and a law degree from Georgetown University, Washington, in 1978.

Between 1973 and 1976, she worked at the Department of Health, Education & Welfare, serving as special assistant to the assistant secretary for public affairs. From 1976 to 1978, she was executive assistant to the director of the Council for Wage and Price Stability.

Good news on transfer tax front

All indications are that Hollings's proposal will not make it into White House deficit-reduction plan

Broadcasters may soon have reason for celebration. The prospects for defeating a congressional initiative that would levy a 2% to 5% license transfer fee on the sale of broadcast properties brightened significantly last week, although industry leaders were not resting on their laurels.

According to the National Association of Broadcasters, the fee/fairness doctrine codification proposal (BROADCASTING, Oct. 26 et seq.) won't be included in a deficit-reduction package the White House and congressional leaders are considering. The package, when it emerges from the so-called "economic summit," will likely replace the current budget reconciliation measure pending in the Senate that contains the fee proposal and language codifying the fairness doctrine.

Despite that progress, NAB President Eddie Fritts stopped short of declaring a victory. "We have come a long way in a short period of time," Fritts said. "I'm telling you, it's cooking pretty good."

Since the proposal emerged, NAB has engaged in a massive grassroots lobbying campaign to squelch it. Last week, the association was said to have commitments from 50 senators who will oppose the transfer fee/fairness doctrine in the event it does comes to a vote on the Senate floor. The association is shooting for 60 votes, giving it a "super majority" and enabling it to stop any parliamentary maneuvers by the proposal's author, Senate Commerce Committee Chairman Ernest Hollings (D-S.C.).

Among the lawmakers NAB is said to still be courting: Minority Leader Robert Dole (R-Kan.); Alan Dixon (D-Ill.); Strom Thurmond (R-S.C.); Bennett Johnston (D-La.); John Breaux (D-La.); William Cohen (R-Me.); Harry Reid (D-Nev.); Arlen Specter (R-Pa.); Pete Wilson (R-Calif.); John Warner (R-Va.); Paul Trible (R-Va.); Sam Nunn (D-Ga.); Nancy Kassebaum (R-Kan.); Thomas Daschle (D-S.D.), and Wyche Fowler (D-Ga.).

Even Hollings admitted broadcasters were making headway. At a Senate hearing on public broadcasting (see page 49), Hollings acknowledged the broadcasters had the White House on their side. "They're [broadcasters] all over up here now and ready to kill it. . . and they've got a commitment from the White House to kill it," said Hollings.

And the senator said he has been "fighting" back. Last week Hollings sent out a "Dear Colleague" letter hoping to clear up the "disinformation spewed out by the broadcasters."

The chairman lashed out at the broadcast industry. "They're a very, very, selfish group," he said. "Can you imagine the audacity of saying we favor a spectrum fee for everybody but us," commented Hollings, referring to an NAB "white paper" advocating the auction of nonbroadcast spectrum.

Hollings's animosity may not bode well for the industry's future dealings with him. "We're clearly cognizant about our future relationship with Hollings and that's why we have made it clear we are not attacking him," said Fritts.

Fritts conveyed the good news to his board of directors and major broadcast group heads in a letter last week. According to the letter, only those proposals that are noncontroversial will "likely survive as viable parts of the budget summit." NAB has learned that the "transfer tax/fairness doctrine has

been proclaimed the most-controversial of any single proposal," Fritts wrote. NAB was also said to have polled those Hill members participating in the summit and found a majority sided with broadcasters.

Fritts said the NAB plans to keep the pressure on, especially in the House where efforts led by House Energy and Commerce Subcommittee Chairman John Dingell (D-Mich.) to codify the fairness doctrine prior to the end of the current session are underway.

He identified two legislative vehicles Dingell may use to move the doctrine. "One is the budget reconciliation process and the other is the continuing resolution. We are again alerting all LLC's [NAB's legislative liason committee] to redouble their efforts in the House," wrote Fritts. It is anticipated the continuing resolution will come to a vote on the House floor this week (BROADCASTING, Nov. 9).

Fritts

The summiteers are trying to reach an agreement before Nov. 20 when the Gramm-Rudman-Hollings balanced-budget law kicks in with automatic across-the-board budget cuts. They hope to cut the federal deficit for fiscal 1988 by at least $23 billion of which roughly $10 billion would come from revenue-raising proposals. As of late last Friday, industry lobbyists were reporting that the transfer fee/fairness codification proposal was still off the table.

According to former FCC Chairman Mark Fowler, now with Latham & Watkins, who has been working against the proposal on behalf of several clients, the White House is firmly opposed to the idea. The administration finds the proposal troubling for a number of reasons, Fowler said. "They don't like it because it's a tax; they don't like the idea of reimposing the three-year rule, and they don't like the idea of funding public broadcasting in this way." Moreover, codification of the fairness doctrine, runs counter to the President's veto of the doctrine, he added.

Still, Fowler stressed the volatility of the situation: "Of course, this is so fluid, everything is subject to change." □

TV networks revenue down in third quarter

The three-television network time sales revenue for the third quarter were off by more than 4% from last year's total, according to figures compiled by Arthur Young Co. Gains in prime time were offset by decreases in every other daypart, especially daytime and news, the unaudited data shows.

Third-quarter gross time sales revenue was $1.59 billion, leaving net revenue of $1.35 billion after subtracting $237 million in advertising agency commission, according to the figures, which do not break out the separate networks.

For the first three quarters, net revenue was just behind 1986's $4.71 billion, totalling $4.69 billion, the results propelled by increases in the prime time and sports dayparts. Second quarter net time sales revenue was $1.75 billion versus $1.6 billion in the first quarter.

Prime time sales, which represent one-half of all three-network sales revenue, gave the companies their only quarterly boost. Prime time net revenue for the period was up nearly 7% to more than $676 million. The daypart was up 4% to $2.43 billion for the year-to-date. Second-quarter prime time net revenue was $933 million, first quarter was $823 million.

Any increases for the quarter and the year so far, however, have been undercut by substantial three-network declines in daytime and news dayparts. Daytime was off nearly 24% from last year's third quarter, losing more than $65 million to total $212 million in net revenue. For the first three quarters, net revenue from daytime time sales was off almost 14% to $764 million. Second-quarter daytime net revenue was $300 million, first quarter was $253 million.

News was off more than $30 million for the quarter, with an 18% decline in net revenue to $147 million. The decrease was the daypart's worst for 1987, leaving year-to-date news net revenue off 10.5% at $490 million. Second-quarter news sales net revenue was $195 million, with first quarter revenue at $148 million.

Also declining were time sales for children's programing, down 6% for the quarter to net revenue of $33 million. The daypart was off slightly for the year-to-date. Late night was off almost 3% for the quarter, with total net revenue of $69 million and flat for the year at around $212 million.

Sports, flat for the quarter at $212 million, was up nearly 11% for the three quarters to $703 million, with most of the improvement coming with the second quarter's $199 million in net revenue. First-quarter net revenue from sports time sales was $292 million.

1987 versus 1986

(Add 000)

	Prime Time	Late Night	Daytime	Children	Sports	News	Total
Revenue from client-supplied programing							
Third quarter '86	$5,387	$0	$0	$0	$735	$0	$6,122
Third quarter '87	3,940	0	0	0	3,177	0	7,117
% increase (decrease)	(26.86)	0	0	0	332.24	0	16.25
All other gross revenue from time sales*							
Third quarter '86	739,973	83,113	326,188	41,819	248,844	209,802	1,649,739*
Third quarter '87	791,223	81,093	249,209	39,243	245,114	172,274	1,578,156*
% increase (decrease)	6.93	(2.43)	(23.60)	(6.16)	(1.50)	(17.89)	(4.34)
Total gross revenue from time sales							
Third quarter '86	745,360	83,113	326,188	41,819	249,579	209,802	1,655,861
Third quarter '87	795,163	81,093	249,209	39,243	248,291	172,274	1,585,273
% increase (decrease)	6.68	(2.43)	(23.60)	(6.16)	(0.52)	(17.89)	(4.26)
Less advertising agency commissions							
Third quarter '86	111,641	12,269	48,647	6,239	37,261	31,339	247,396
Third quarter '87	118,998	12,148	37,191	5,852	36,550	25,761	236,500
% increase (decrease)	6.59	(0.99)	(23.55)	(6.20)	(1.91)	(17.80)	(4.40)
Total net revenue from time sales							
Third quarter '86	633,719	70,844	277,541	35,580	212,318	178,463	1,408,465
Third quarter '87	676,165	68,945	212,018	33,391	211,741	146,513	1,348,773
% increase (decrease)	6.70	(2.68)	(23.61)	(6.15)	(0.27)	(17.90)	(4.24)

*Includes $17,064,000 in color insertion revenue reported by three networks for 1987 third quarter and $10,377,000 for 1986 third quarter.

gramer, LeMasters was largely responsible for the development of *Beauty & the Beast*, the network's highest-rated new series.

With the search for a replacement over, Jankowski said CBS will put its resources into improving the schedule. To accomplish that, LeMasters said he will make some scheduling changes soon. With many of the new hour dramas on CBS performing poorly, he said that more emphasis will be placed on comedy development.

Jankowski admits the network desperately needs a hit. While several of the eight hours of new series this season from LeMasters have won critical praise, none have been ratings blockbusters.

LeMasters blames the World Series on ABC for pushing CBS into third, but pointed out that CBS has scored two consecutive second-place finishes during the November sweeps on the strength of its programing. □

CBS Radio listeners will be seeing more of Charles Osgood

Network is giving popular anchor four feature-oriented shows in morning drive as part of new format

The CBS Radio Network is broadening CBS News correspondent Charles Osgood's role in morning drive, starting the week of Jan. 25 as part of a new format. The new network structure, according to CBS, is based upon affilliate input.

Osgood, who is among the more highly-rated network radio personalities according to Statistical Research Inc.'s biannual RADAR reports, will be anchoring four different four-minute *Osgood File* programs each weekday during morning drive. (Feed times will be hourly from 6:25 p.m. NYT to 9:25 p.m.) *The Osgood File*, which covers breaking stories and human interest items, is currently three minutes long and is fed each weekday at 12:25 p.m. Osgood, however,

Seven lucky for NBC

Week seven (ended Nov. 8) went to NBC-TV, according to the Nielsen prime time figures. The network averaged a 15.7 rating and a 26 share, while CBS had a 14.1/23 and ABC a 12.6/21.

In the evening news race, CBS took the week with a 12.3/22. ABC placed second with an 11.1/20. NBC averaged a 10.6/19.

The prime time week, in AGB numbers, also went to NBC. The network's averages for week seven were a 16.4 rating and a 27 share. CBS pulled in an AGB 15.2 rating and a 25 share, while ABC's AGB numbers were a 12.0/20.

The chart below lists the 71 programs broadcast for week seven, with the Nielsen rank, rating and share presented to the left of each program name and the comparable AGB ranking and statistics listed on the right.

The same progams ended up as the top three shows for the week on both services; the first divergence came with CBS's *60 Minutes*, which was ranked fourth by Nielsen and fifth by AGB. The premiere broadcast of NBC's *Beverly Hills Buntz* came in at 11th on both lists, pulling a Nielsen 20.4/34 and an AGB 20.1/32.

The first wide divergence in ranking came with ABC's *Monday Night Football*, which ranked 18th with a Nielsen 17.5/30, but ranked 31st with an AGB 14.4/26. The same network's *Dynasty* came in 30th on Nielsen (14.9/26), but came in 49th on AGB (11.4/22). CBS's *Magnum, P.I.* came in 32d on both services with a Nielsen 13.6/22 and an AGB 14.1/23.

The premiere of ABC's *Sable* came in 56th on Nielsen's list with a 9.9/16. On AGB's list, the premiere ranked 63d with a 9.2/17.

CBS's *Leg Work* came in last (71st) among Nielsen households, where the show averaged a 5.3/9. Among AGB households, however, it was ABC's *Hotel* that brought up the rear, pulling in an AGB 6.8/13.

CBS took Monday night with its special movie presentation of *Echoes in the Darkness*, which ranked ninth for the week on the Nielsen list. The network took the evening with a 22.0/33, over ABC's 16.0/24.3 and NBC's 13.3/19.9. Tuesday went to ABC's 18.5/30.2. NBC had a 13.4/21.7, while CBS had a 9.7/16.2. ABC took Wednesday with a 15.5/25.5, over NBC's 12.5/20.6 and CBS's 12.2/20.2. Thursday went to NBC's 24.2/38.8. CBS averaged an 11.9/19.1 for the night, while ABC had a 9.2/14.7. Friday went to CBS (14.6/25.7). ABC came in second (10.4/18.3). NBC averaged a 9.9/17.7 for the night. Saturday went to NBC's 18.2/33.9, while ABC came up with a 9.2/17 and CBS with a 6.4/11.7. Sunday went to CBS's 19.8/31.6. NBC was next with a 17.5/27.7, then ABC, 9.9/15.5.

Nielsen		Net		AGB	
1.	31.4/48	N	Cosby Show	1.	31.4/50
2.	29.7/45	N	Different World	2.	30.2/47
3.	26.0/40	N	Cheers	3.	26.4/41
4.	24.0/38	C	60 Minutes	5.	24.2/39
5.	23.3/35	A	Growing Pains	8.	22.6/35
6.	23.1/41	N	Golden Girls	4.	25.6/45
7.	22.3/34	C	Murder, She Wrote	6.	23.9/36
8.	22.1/34	A	Who's the Boss?	9.	20.9/34
9.	22.0/33	C	CBS Special Movie - Mon.	7.	23.2/36
10.	20.7/34	N	NBC Sunday Night Movie	14.	19.2/32
11.	20.4/34	N	Beverly Hills Buntz	11.	20.1/32
12.	19.9/31	A	Moonlighting	15.	18.9/30
13.	19.1/35	N	Amen	10.	20.4/37
14.	18.7/32	N	L.A. Law	22.	17.4/30
15.	18.2/27	N	ALF	13.	19.6/29
16.	18.1/27	N	My Two Dads	25.	16.9/25
17.	17.7/27	N	Family Ties	17.	18.1/27
18.	17.5/30	A	Monday Night Football	31.	14.4/26
19.	17.5/31	N	227	12.	19.7/35
20.	17.3/29	C	Dallas	19.	17.9/30
21.	17.3/34	N	Hunter	16.	18.4/35
22.	17.1/27	A	Head of the Class	27.	14.9/24
23.	16.8/24	N	Valerie's Family	21.	17.6/26
24.	16.5/27	A	Perfect Strangers	29.	14.5/24
25.	16.5/27	C	CBS Sunday Movie	23.	17.3/28
26.	16.5/25	N	Matlock	18.	18.0/28
27.	15.9/25	A	Hooperman	26.	15.0/25
28.	15.2/26	C	Knots Landing	34.	13.4/23
29.	15.0/28	N	Facts of Life	20.	17.6/33
30.	14.9/26	A	Dynasty	49.	11.4/22
31.	14.6/27	C	Falcon Crest	28.	14.8/28
32.	13.6/22	C	Magnum, P.I.	32.	14.1/23
33.	13.4/22	A	Slap Maxwell Story	46.	11.6/19
34.	13.1/23	C	Equalizer	40.	12.7/24
35.	13.1/21	N	Highway to Heaven	24.	16.9/28
36.	13.0/24	A	Thirtysomething	45.	11.7/22
37.	13.0/23	N	St. Elsewhere	39.	12.8/24
38.	12.1/22	N	Crime Story	53.	10.8/21
39.	12.1/19	N	Our House	37.	13.2/21
40.	12.0/18	A	Dolly	36.	13.3/21
41.	12.0/21	C	Beauty and the Beast	30.	14.5/26
42.	11.6/18	N	J.J. Starbuck	38.	12.9/20
43.	11.4/21	A	20/20	33.	14.0/26
44.	11.4/18	N	Year in the Life	43.	12.5/21
45.	11.3/18	C	Jake and the Fatman	35.	13.4/21
46.	11.2/17	A	MacGyver	55.	10.2/16
47.	11.2/19	A	I Married Dora	59.	10.0/18
48.	11.2/17	N	NBC Monday Night Movie	44.	12.0/19
49.	11.1/19	N	Miami Vice	41.	12.7/21
50.	10.9/19	A	Full House	58.	10.0/18
51.	10.3/16	C	Wiseguy	51.	11.0/17
52.	10.2/16	C	Tour of Duty	52.	11.0/17
53.	10.1/16	A	Disney Sunday Movie	66.	8.9/14
54.	10.0/17	A	Mr. Belvedere	48.	11.4/19
55.	10.0/16	C	Oldest Rookie	47.	11.6/19
56.	9.9/18	A	Sable	63.	9.2/17
57.	9.7/18	N	Private Eye	62.	9.2/17
58.	9.6/18	C	Law and Harry McGraw	42.	12.6/24
59.	9.5/15	A	ABC Thursday Night Movie	54.	10.8/18
60.	9.4/16	A	Buck James	61.	9.3/16
61.	9.2/16	A	Ohara	65.	8.9/16
62.	9.0/16	N	Rags to Riches	50.	11.3/20
63.	8.6/17	A	Hotel	71.	6.8/13
64.	8.2/12	A	Spenser: For Hire	64.	9.0/13
65.	8.2/13	C	Houston Knights	69.	8.1/13
66.	7.7/12	A	Sledge Hammer!	67.	8.3/13
67.	7.6/13	A	Pursuit of Happiness	60.	9.6/16
68.	7.6/15	C	West 57th	57.	10.0/19
69.	6.9/13	C	My Sister Sam	56.	10.1/19
70.	5.6/10	C	Everything's Relative	68.	8.2/15
71.	5.3/9	C	Leg Work	70.	7.8/14

nel 228A at Harwich Port, to show cause why permit should not be modified to specify operation on channel 226A; comments Dec. 28, replies Jan. 12. (MM Docket 87-484, by NPRM and Order to Show Cause [DA 87-1587] adopted Oct. 16 by the Chief, Allocations Branch, Policy and Rules Division, Mass Media Bureau.)

■ Glen Arbor, MI—Effective Dec. 21, amended FM Table to allot channel 251A (98.1 MHz) to Glen Arbor as its second FM broadcast service; filing window: Dec. 22-Jan. 21. (MM Docket 87-39, by R&O [DA 87-1583] adopted Oct. 16 by Chief, Allocations Branch.)

■ Willmar, MN—On request of Kandi Broadcasting Co., proposed amending FM Table by allotting channel 291C (106.1 MHz) to Willmar as its second FM channel; comments Dec. 28, replies Jan. 12. (MM Docket 87-483, by NPRM [DA 87-1586] adopted Oct. 19 by the Chief, Allocations Branch.)

■ Marshfield, MO—Effective Dec. 21, amended FM Table by substituting channel 284C2 (104.7 MHz) for channel 285A (104.9 MHz) at Marshfield; modified license of KTOZ(FM), Marshfield to specify operation on new channel. (MM Docket 86-302, by R&O [DA 87-1585] adopted Oct. 19 by the Chief, Allocations Branch.)

■ Columbia, MO—Denied Columbia FM, licensee of KARO(FM), Columbia, reconsideration of dismissal of its petition for rulemaking to modify its license and amend FM Table. (By MO&O [DA 87- 1580] adopted Oct. 7 by Chief, Policy and Rules Division.)

■ Lebanon and Bolivar, MO—Effective Dec. 21, amended FM Table to substitute channel 300C2 (107.9 MHz) for channel 221A (92.1 MHz) at Lebanon; modified license for KLWT, Lebanon, to specify operation on new channel. (MM Docket 86-278, by R&O [DA 87-1584] adopted Oct. 19 by Chief, Allocations Branch.)

■ Crete, NE—Effective Dec. 28, amended FM Table by substituting channel 281C2 (104.1 MHz) for channel 280A (103.9 MHz) at Crete and modifying the license of KBVB-FM to specify operation on the new channel. (MM Docket 87189 by R&O [DA 87-1613] adopted Oct. 30 by the Chief, Allocations Branch, Policy and Rules Division, Mass Media Bureau.)

■ Copenhagen, NY—At request of Kevin O'Kane, proposed amending the FM Table by allotting channel 294A (106.7 MHz) to Copenhagen as its first local FM service. Comments are due Jan. 4, replies Jan. 19. (MM Docket 87500 by NPRM [DA 87-1610] adopted Oct. 30 by the Chief, Allocations Branch.)

■ Henderson, NY—At request of Tia A. Soliday, proposed amending FM Table by allotting channel 264A (100.7 MHz) to Henderson as its first local FM service. Comments are due Jan. 4, replies Jan. 19. (MM Docket 87499 by NPRM [DA 87-1609] adopted Oct. 30 by the Chief, Allocations Branch.)

■ Old Forge, NY—At request of George W. Kimble, proposed amending FM Table by allotting channel 259A (99.7 MHz) to Old Forge as its first local FM service. Comments are due Jan. 4, replies Jan. 19. (MM Docket 87-501, by NPRM [DA 87-1611] adopted Oct. 30 by Chief, Allocations Branch.)

■ Star Lake, NY—At request of Tia A. Soliday, proposed amending FM Table by allotting channel 290B1 (105.9 MHz) to Star Lake as its first local FM service. Comments are due Jan. 4, replies Jan. 19. (MM Docket 87502 by NPRM [DA 87-1612] adopted Oct. 30 by the Chief Allocations Branch.)

■ Manteo, NC—Effective Dec. 28, amended FM Table by substituting channel 251C2 (98.1 MHz) for channel 252A (98.3 MHz) at Manteo and amending permit of WZZI to operate on C2 channel (MM Docket 87-193 by R&O [DA 871614] adopted Oct. 30 by Chief, Allocations Branch.)

■ Brownwood, TX—At request of Group R Broadcasting, Inc., proposed substituting channel 257C2 (99.3 MHz) for channel 257A at Brownwood, and modifying license of KPSM(FM) to specify operation on C2 channel. Comments are due Dec. 31, replies Jan. 15, 1988. (MM Docket 87-485 by NPRM [DA 87-1596] adopted Oct. 19 by Chief, Allocations Branch.)

■ Kingsville, TX—Effective Dec. 21, amended FM Table by substituting channel 248C1 (97.5 MHz) for channel 249A (97.7 MHz) at Kingsville; modified license of KDUV(FM), Kingsville, to specify operation on new channel. (MM Docket 86-153, by R&O [DA 87-1582] adopted Oct. 7 by Chief, Allocations Branch.)

■ Liberty and Jasper, TX—Effective Dec. 24, amended FM Table by allotting channel 260C2 (99.9 MHz) to Liberty; and, substituting channel 264C2 (100.7 MHz) for channel 265A (100.9 MHz) at Jasper. Filing window opens Dec. 28, closes Jan. 27, 1988. (MM Docket 86-411 by R&O [DA 87-1593] adopted Oct. 19 by Chief, Allocations Branch.)

■ Hartford, VT.—On request of William A. Wittik, proposed amending FM Table by allotting channel 282A (104.3 MHz) to Hartford as its first local service; comments Dec. 28, replies Jan. 12. (MM Docket 87-482, by NPRM [DA 87-1549] adopted Oct. 7 by Chief, Allocations Branch.)

■ Big Stone Gap, VA, and Barbourville, KY—At request of Valley Broadcasting, Inc., proposed substituting channel 228C2 (93.5 MHz) for channel 228A at Big Stone Gap, VA, and modifying license of WLSD-FM to specify operation on C2 channel; and, proposed substituting channel 241A (96.1 MHz) for channel 228A at Barbourville, KY, and modifying license of WYWY-FM to operate on channel 241A. Barbourville Community Broadcasting Company, licensee of WYWY-FM, is Ordered to show cause by Nov. 9 why its license should not be modified. Comments are due Dec. 31, replies Jan. 15, 1988. (MM Docket 87-494 by NPRM and Order to Show Cause [DA 87-1597] adopted Oct. 19 by Chief, Allocations Branch.)

Actions

Commission Actions

■ Children's TV Ads.—Further comments sought on what action, if any, FCC should take to limit amount of advertising on children's TV programs. Comments are due Jan. 4, replies Feb. 18. (MM Docket 83-670 by Further NPRM/NOI [FCC 87-338] adopted Oct. 20 by the commission).

Review Board Actions

■ Review Board Conditions License Renewal of Seven Hills' KTVW-TV (MM DOCKETS 83-657, 84-835 [Report DC-1042, Action in Docket Case])—Granted license renewal of Seven Hills Television Company's KTVW-TV, Phoenix, subject to four stringent conditions. Action by the Review Board Oct. 28 by decision (FCC 87R-58).

■ Guadalupe, CA—Allowed Armando Garcia, applicant for a new FM station at Guadalupe, 20 days to make full written presentation of his past and present financial qualifications and the competing applicant, Reimer Broadcasting Limited, 10 days thereafter to respond. (MM Docket 85-298 by MO&O [FCC 87R-59] adopted Nov. 2 by the Review Board.)

ALJ Actions

■ Brunswick, GA—Granted application of Coastal Communications Inc. for new TV station on Channel 21 at Brunswick; dismissed competing applications of Ocean Corp. and DHA Broadcasting, Inc. (MM Docket 87-144, by Summary Decision [FCC 87D-38] issued Oct. 23 by ALJ Richard Sippel.)

Summary of broadcasting as of Sept. 30, 1987

Service	On Air	CP's	Total *
Commercial AM	4,893	170	5,063
Commercial FM	3,999	418	4,417
Educational FM	1,283	173	1,456
Total Radio	10,175	761	10,936
FM translators	1,115	766	1,881
Commercial VHF TV	543	23	566
Commercial UHF TV	463	222	685
Educational VHF TV	115	3	118
Educational UHF TV	203	25	228
Total TV	1,324	273	1,597
VHF LPTV	247	74	321
UHF LPTV	162	136	298
Total LPTV	409	210	619
VHF translators	2,981	145	3,126
UHF translators	1,998	293	2,291
ITFS	250	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	205	7,635
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,338	53	12,391
Aural STL & intercity relay	2,836	166	3,002

* Includes off-air licenses.

Call Letters

Applications

Call	Sought by
New FM	
WCBA-FM	Dean J. Slack, Corning, NY
Existing FM	
KBUZ	KSPG-FM Gary Violet, El Dorado, KS

Grants

Call	Sought by
New FM's	
KCUK	Kashunamiut School District, Chevak, AK
KASN-FM	Samoa Technologies, Inc., Pago Pago, AS
KKGL	D & M Communications, Inc., Pinetop, AZ
KBUX	Buck Burdette, Quartzsite, AZ
KNGS	William L. Zawila, Coalinga, CA
WGIN	Franklin Broadcasting, Calhoun City, MS
WMHN	Mars Hill Bcg Co., Inc., Webster, NY
KSMF	State of Oregon by State Board of Higher Ed., Ashland, OR
KRJT	Everett Co. Mason, Bowie, TX
WCQR	Golden Rule Organization Workshop, Inc., Waynesboro, VA
New TV's	
KSBS-TV	Constance J. Wodlinger, Steam Boat Springs, CO
WBHS	Silver King Bcg of Tampa, Inc., Tampa, FL
Existing AM's	
WKFL	WBEA Sumter County Radio, Bushnell, FL
WYTL	WPFR Power Rock Bcg of Indiana, Inc., Terre Haute, IN
WPZA	WPAG Washtenaw Bcg Co., Inc., Ann Arbor, MI
KIIQ	KSRN KSRN Corp., Sun Valley, NV
KDUK	KQAK Constant Communications of Oregon, Inc., Eugene, OR
WSQV	WBRX Heritage Bcg Corp., Berwick, PA
WHDZ	WLKK K & K Radio Bcg Ltd Partnership, Erie, PA
WTKS	WWWA Robert S. Cannella, Burnettown, SC
WJTZ	WCQR J.T. Parker Bcg Corp., Blountville, TN
WQZQ	WDKN-FM American Communications, Inc., Dickson, TN
Existing FM's	
WRJM-FM	WGEA-FM Shelley Bcg Co., Inc., Geneva, AL
WMGF	WALQ New South Communications, Inc., Troy, AL
KWVV-FM	KGTL-FM Peninsula Communications, Inc., Homer, AK
WCTH	WXOS Sounds of Service Radio, Inc., Plantation Key, FL
KKOY-FM	KQSM Neosho County Bcg, Inc., Chanute, KS
WGVU-FM	WGVC-FM Board of Control, Grand Valley State College, Allendale, MI
KIIQ-FM	KIIQ KSRN Corp., Sun Valley, NV
WNWV	WCZR Elyria-Lorain Bcg Co., Elyria, OH
KLCX	KDUK Constant Communications of Oregon, Inc., Florence, OR
WBHH	WGCQ Musicradio of South Carolina, Inc., Parris Island, SC
WMLI	WSEY Odon Madison Ltd Partnership, Sauk City, WI
Existing TV	
WGVU-TV	WGVC Grand Valley State College, Grand Rapids, MI
Notes:	
KSKF	State of Oregon by the State Board of Higher Ed., Klamath, OR